

# Higher Education Snapshot

## MAKING THE COMMITMENT:

Having an energy management strategy in place

2008

31%

2009

36%

## TAKING STEPS:

Top-three energy savings measures\*

1. Migrate to LCD monitors
2. Buy computers that employ newer, low-power/low-wattage processors
3. Buy servers and other equipment that employ newer, low-power/low-wattage processors

1. Migrate to LCD monitors
2. Coach employees to shut down equipment
3. Buy ENERGY STAR-qualified devices

## Getting Results:

Have reduced IT energy costs\*\*

38%

54%

## WHERE DOES SAVING ENERGY RANK?\*\*\*

**21** % Say reducing energy is "very important" vs. other IT projects"

## Organizational support?

**53** % of institutions have asked IT to reduce energy costs

**43** % of IT departments are responsible for their energy bill

**53** % of institutions create incentives for IT energy savings.

\* According to those with desktop computing and server procurement responsibilities

\*\* Of those with defined and enforced programs or strategies to manage power demand and/or energy consumption in their IT operations

\*\*\* Respondents selected 8-10 on a 1-10 scale, where 10 was "extremely important"